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*** FOR IMMEDIATE RELEASE ***

8U Tennis Academy Completes Successful First Spring Season

Charlottesville, Virginia (6/10/2014) – QuickStart Tennis of Central Virginia, Inc. (QCV) is pleased to report 8U Tennis Academy has wrapped up a very successful first season of programming on the 36-foot QuickStart Tennis courts behind Jack Jouett Middle School. Programs ran on Saturdays and Sundays from mid-March through the end of May and attracted 90 enrollments. Programming was provided by Christopher Cubbage of Matilda Blue Tennis, Ellen Markowitz of SuperStarters Tennis and Alina Ackenbom of Friendship Tennis Academy.

8U Tennis Academy was supported by a group of generous of sponsors – Albemarle County Parks & Recreation, Charlottesville Family Magazine, Colonial Nissan, GAMMA Sports, Jim McVay, Realtor at Roy Wheeler Realty Co., USTA/Mid-Atlantic and Volvo of Charlottesville, and donors – Dick’s Sporting Goods, Foster Fuels and Rick Pietsch. Scholarships for several Greer Elementary participants were provided by the Smyth Foundation Fund in the Charlottesville Area Community Foundation.



Kids loved the 8UTA t-shirts made possible by sponsors and donors

Lynda Harrill, QuickStart Coordinator, says, “We are thrilled that we accomplished what we set out to do – make really good use of the new 36-foot courts and get a lot of kids ages three to eight excited about learning to play tennis. Everyone contributed – sponsors, donors, instructors, principals, PE teachers, parents and volunteers. It was a true collaborative effort. The Jouett courts will be programmed by Albemarle County Parks & Recreation this summer. 8UTA will be back with more programming in the fall.”



Harrill adds, "Just look at those faces. That's what 8UTA is all about! Smiles and FUN!"

QuickStart Tennis of Central Virginia is an all-volunteer, grassroots Community Tennis Association established in 2009 as a 501(c)(3) charitable organization to promote, develop and grow QuickStart Tennis in 23 counties and one independent city in central Virginia for all beginners, especially underserved youth.

QCV's Service Area includes Albemarle, Amelia, Appomattox, Brunswick, Buckingham, Charlotte, Culpeper, Cumberland, Dinwiddie, Fluvanna, Greene, Greensville, Halifax, Louisa, Lunenburg, Madison, Mecklenburg, Nelson, Nottoway, Orange, Prince Edward, Powhatan and Rappahannock counties and the City of Charlottesville.

Visit QCV at: www.quickstartcentral.org



A racquet in every hand! A smile on every face!



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